

2023 SEASON RECAP



**BARNSTORMERS BECOME FIRST TEAM IN 10 YEARS
TO WIN BACK-TO-BACK CHAMPIONSHIPS!**





Barnstormers Community Engagement

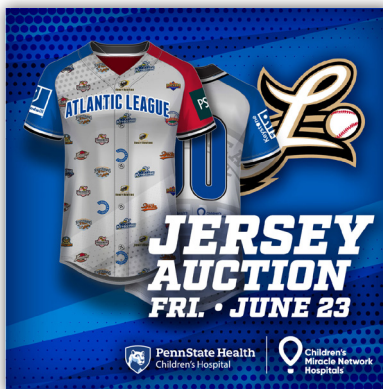
Charitable Efforts

Among numerous other fund-raising efforts the Barnstormers hosted in 2023 for non-profit organizations here are a few highlights:

- Christmas Tree Lane at Clipper Magazine Stadium donated over \$50,000 back to local non-profit organizations



- Specialty Jersey and Hat Auctions donated nearly \$10,000 back to the Children's Miracle Network, the Suzanne H. Arnold Center for Breast Health, SHIFT (Supportive Housing Improving Foster Transition) and the Lebanon Chamber Foundation.



- Non-Profit Spotlights & Tennis Ball Toss during Games donated nearly \$7,000 back to local non-profit organizations while giving them a chance to showcase their mission in front of fans attending Barnstormers games.





Barnstormers Community Engagement

School Spirit Nights

The Barnstormers proudly partnered with Thaddeus Stevens College of Technology to host 20 different School District Spirit Nights throughout the season. Each student, teacher and administrator received a free ticket to the game courtesy of Thaddeus Stevens College of Technology and each district showcased its students and teachers in different ways. School bands and choruses performed, sports teams were honored, school clubs/organizations were showcased and teachers were thanked for their years of service. The following districts celebrated School Spirit Nights at Barnstormers games this season:



Annville-Cleona School District
Cocalico School District
Conestoga Valley School District
Donegal School District
Eastern Lancaster County School District
Ephrata School District
Lampeter-Strasburg District
Lancaster Country Day School
Lancaster County Chrisitan School
Lancaster County Homeschool Coalition
Lancaster Mennonite
Manheim Central School District
Manheim Christian Day School
Manheim Township School District
Mount Calvary School District
Northern Lebanon School District
Paradise Elementary
Schaeffer Elementary School
St. John Neumann
Wheatland Middle School



Youth Sports Initiatives

- **Kids in FREE** - Did you know that every kid 14 and under that plays any organized sport can get a FREE ticket to a Barnstormers game courtesy of Penn State Health?

- **Youth Baseball & Partner Leagues**

The Barnstormers are proud to partner with the following organizations in an effort to continue advocating for youth baseball and softball leagues and teams throughout Lancaster and neighboring counties. We are currently partnered with these following organizations:



In addition we:

- Complimentary coaching clinics for local baseball teams hosted by the Barnstormers coaching staff.
- Offer preferred pricing on items like uniforms and equipment through our partners.
- Advise on field maintenance.

- **Baseball & Softball Clinics**

This season we partnered with Julie Thomas, a former Millersville University softball player to offer softball lessons on pitching, fielding and throwing.

Our coaching staff and players also lead specialty clinics such as catching, hitting and pitching as well as numerous all-encompassing clinics and camps for various age groups and skill levels.





Youth Sports Initiatives

● Youth Sports Nights at Barnstormers Games

The Barnstormers put the spotlight on nearly every youth sport in Lancaster County in addition to baseball and welcomed all leagues within that sport for a night for the teams and their families to come together, congratulate each other on a season well done and celebrate their successes. Each youth athlete and coach received a complimentary ticket to attend the game and be honored on the field. We hosted the following sport league nights:

- Youth Baseball Night
- Youth Softball Night
- Youth Basketball Day
- Youth Lacrosse Night
- Youth Field Hockey Day
- Youth Swim Night
- Youth Soccer Night
- Parade of Area Championship Teams Night





Community Based Theme Nights/Special Events

The Barnstormers were proud to partner with community organization to offer important themed games throughout the season. Some of these special events include:

- Mental Health Awareness Month in partnership with the Lancaster Behavioral Health Hospital
- Military Appreciation Night presented by Rhoads Energy
- First Responders Night presented by Moor Indoor Range and Training Center
- Nurses Appreciation Night
- Teacher Appreciation Night
- National Night Out in partnership with Paul Davis
- Reading with the Barnstormers Night – students read outside of the classroom and earn a free Barnstormers ticket.
- Ballpark of Wishes Night in partnership with the Make-a-Wish Foundation
- Boy Scout and Girl Scout Nights with sleepovers in the outfield
- Love Lancaster Night in partnership with Penn Medicine Lancaster General Health
- Senior Day in partnership with UPMC for Life
- Pink the Park Night in partnership with the Mary Kay Foundation





Success in the Stands

Attendance grew for the second straight year. The Barnstormers finished second in overall attendance in the Atlantic League behind the Long Island Ducks and experienced a 9% growth over 2022 attendance and a 34% increase over 2021.





A Winning Culture on the Field

2023 Champions!

The Barnstormers were crowned the 2023 Atlantic League Champions and became the first team in 10 years to win back-to-back championships! In 2024 the Barnstormers will go for the first THREE-PEAT in the history of the Atlantic League.





Barnstormers on Leader Boards

BATTING AVERAGE: Cordero (2nd, .339); Mercedes (5th, .328);
Garcia (T6th, .324); Sandoval (9th, .323)

ON-BASE PERCENTAGE: Mercedes (1st, .444);
Robinson (7th, .403)

RUNS: Mercedes (2nd, 103)

HITS: Cordero (1st, 166); Mercedes (3rd, 144)

WALKS: Mercedes (3rd, 90)

DOUBLES: Cordero (2nd, 40); Sandoval (7th, 31);
Mercedes (T8th, 30)

TRIPLES: Dunston (T6th, 4)

STEALS: Coca (T3rd, 37); Mercedes (T8th, 34)

RBI: Cordero (1st, 116)

TOTAL BASES: Cordero (3rd, 251)

AVG. AGAINST: Lakind (2nd, .229)

ERA: Lakind (3rd, 3.54)

WINS: Teller (T5th, 11)

SAVES: Adams (T4th, 12)

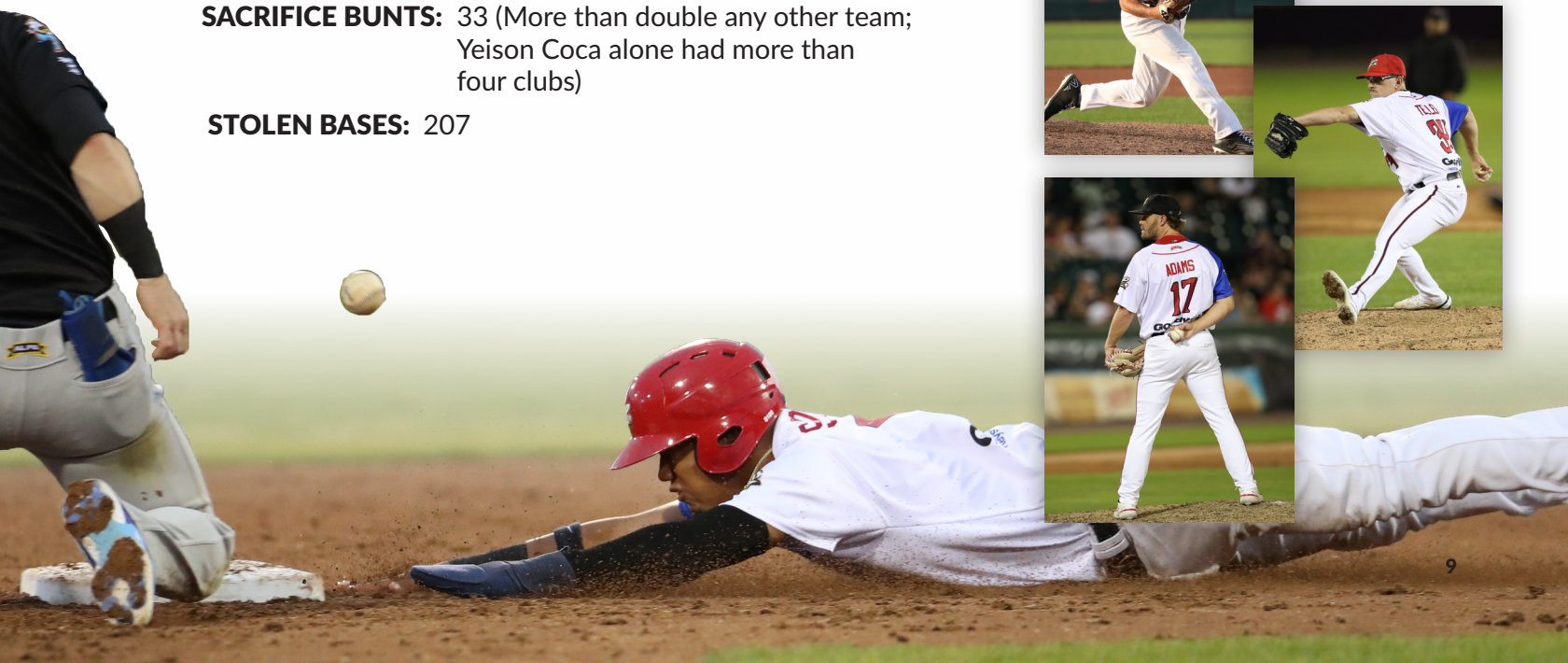
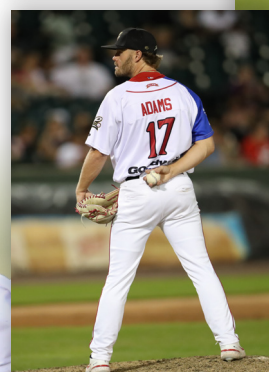
Small Ball Pays Off

The Lancaster Barnstormers led the league in:

TEAM BATTING AVERAGE: .290

SACRIFICE BUNTS: 33 (More than double any other team;
Yeison Coca alone had more than
four clubs)

STOLEN BASES: 207





Corner Infielder Andretty Cordero Wins **2023 Player of the Year**



Cordero, 26, led the league with 166 hits and 116 RBI with 40 doubles and 15 home runs. He led the Barnstormers with 38 tying or go ahead RBI and had the club's longest hitting streak of the season at 18 while switching between first and third base with duty as the designated hitter. The native of the Dominican Republic had 45 multiple-hit games during the regular season and drove in more than one run on 31 occasions. Cordero played in all but three games of the club's 124 contests during the season.

He became the first player in Atlantic League history to drive in 100 or more runs in consecutive seasons. Over his two years in Lancaster, Cordero has banged out 350 hits and driven home 234 runs in 252 games. The right-handed batter had played in the Texas Rangers organization before joining the Barnstormers.

Second Baseman Melvin Mercedes Awarded **2023 Defensive Player of the Year**



Mercedes, who has been with the Barnstormers since 2019, shared the second base slot with High Point's Shed Long on the league's Red, White and Blue Defensive Team. However, Mercedes played center field for much of the first half of the season, also showing great prowess at that position, helping him to earn the distinction as the best gloveman in the league overall. The Bronx native made only four errors in 75 games at second base for a .988 fielding percentage and did not commit an error in his 42 games in center field. He is the second two-time winner of the award, joining former Southern Maryland shortstop Edwin Garcia. No other Barnstormer has ever garnered the honor since its inception in 2015.



Barnstormers & Goodwill Keystone Area form Innovative Partnership



Goodwill Keystone Area and the Barnstormers formed a first of its kind partnership as Goodwill became the first official uniform partner in the Atlantic League. A uniquely branded sleeve is featured on Barnstormers home and away uniforms along with branding on the back of the jersey.

In addition to branded uniforms the Barnstormers and Goodwill Keystone Area partnered on several other season-long initiatives with the goal of bringing more awareness to all of the ways Goodwill contributes to our community.

Goodwill, known for its drop-off locations and thrift stores, provides far more for those they serve in central and southeastern Pennsylvania. Goodwill alone employs more than 1,400 people. Another 2,700 have received job training and support, and the organization has partnered with nearly 150 businesses and organizations to help people transition into jobs. Their clients earned over \$2.7 million during the 2021-22 fiscal year.

Lives have been changed through these efforts with the goal of advancing sustainability and creating generational wealth. Program participants include people who have been negotiating life through a variety of disabilities or other barriers to employment.

Over two-thirds of those Goodwill has helped transition into jobs remain in that position one year later.

There is an environmental benefit to the planet as well with the conservation of resources that comes through the reuse of items. Nearly half a billion gallons of water are saved, and 42 million pounds of material have been recirculated instead of finding their way to local landfills.





Barnstormers Win Organizational Awards

General Manager Mike Reynolds named the 2023 Atlantic League Executive of the Year



"Mike's leadership is widely admired by his counterparts throughout the league," said Atlantic League president Rick White. "His contributions to the Barnstormers have been evident as the team has prospered since his arrival. His quiet, modest demeanor masks a fierce competitive will to succeed. He is an inspiration to his teammates, his family and everyone he meets."





Clipper Magazine Stadium named 2023 Atlantic League Ballpark of the Year

Clipper Magazine Stadium, which opened in 2005, remains a model facility in the industry. Its features like the newly remodeled Silverball Retro Arcade and the Broken Bat Craft Beer Deck make it a tremendous venue for baseball and non-baseball events. In addition, it is one of the only ballparks in all of baseball with a Nursing Room for nursing mothers presented by May-Grant Obstetrics and Gynecology. Not to mention a newly upgraded Kreider Farms Kids' Park.

It is utilized throughout the year, having hosted a Beatles tribute concert, an RV Show and a Boos & Brews Halloween Beer Fest over the last few weeks alone. Once again, this Christmas season, the Light Show and Christmas Tree Lane presented by WellSpan Health will play a role in the Lancaster area's holiday celebrations.

The facility at 650 North Prince Street also serves as the central location for numerous charity events, hosting the Rep. Sturla backpack giveaway this summer and a number of nights for Goodwill donations among several others.





Exponential Growth in Stadium Events

Community Stadium Events

One of our proudest achievements is the exponential growth of special events at Clipper Magazine Stadium. It is important that we give back to our community and allow all different types of groups the ability to use the ballpark to further their missions.

A few examples of Community Events hosted in 2023:

Numerous Blood Drives with
Central Penn Blood Bank

CSG 5k for Mental Health Awareness

F&M Baseball Games

Solanco High School Baseball Game

La Academia Youth Baseball Games

AAA Shred It Event

Donegal High School Baseball Game

United Way Trike Race

Oxford Baseball Game

Conestoga Valley Baseball Game

Jr. Barnstormers Baseball Games

Lancaster-Lebanon Championship
Baseball Game

Leadership Lancaster Graduation

ABC Keystone Graduation

McCaskey High School Graduation

GiGi's Playhouse 5K & FitFest

Power Packs Protein Drive

Barnstormers Baseball Camps

Barnstormers Softball Camp

Barnstormers Hitting and Fielding
Development Clinic

Brownstown PTO Movie Night

New Era Baseball Tournament

Barnstormers Pitching & Catching Clinic

Lancaster County PTO Fundraiser Movie Night

AFSCME 1896 Benefit Event

Downingtown Little League Game

Barnstormers Evening Baseball Camp

Barnstormers Skills Camp

Mike Sturla Community Backpack &
School Supply Donation Event

Barnstormers Hitting & Agility Clinic

Community Baseball Tournament

Mike Sturla Shredding Event

Area Code Baseball

9/11 Memorial Stair Climb

American Heart Walk

LNP Job Fair

Baseball U Showcase

Epilepsy Walk

All Star Baseball Academy Showcase

Fire Safety Day

SHARE of Lancaster

Thanksgiving Meal with Neighbors in Need



Public Stadium Events for Entertainment

In addition to Barnstormers Games and Community Events we hosted several entertaining events in 2023! A few examples are:

Spring Carnival

Free Community Fan Fest

**Power of Professional Women Networking
Event with Guest Speaker from the NFL**

Barnstormers Summer Kickball League

Unity Music Festival

Creatively Lancaster Makers Market

**FREE Independence Day Community Fireworks
Event presented by CAP and Haller**

Red Rose Rumble Pro Wrestling Event

Clipper Magazine Stadium Summer Beer Festival

**Bone Frog Obstacle Course Race &
Lancaster Fitness Festival**

Fall Kickball League Begins

Liverpool Legends Beatles Tribute Band Concert

Lancaster County RV Show

Boos & Brews Beer Festival

**Christmas Spirit Drive Through Light Show
& Christmas Tree Lane**





Thank You

Thank you for an award winning 2023 season. We are so appreciative of the support from you and all of our partners. We recognize that none of these accomplishments would be possible without the support and encouragement from each of you. We simply can't do this without you!



**Here's to an incredible 2024
together and the first 3-PEAT
in league history!**

Go Barnstormers!

